

## New Entities in Healthcare

- Retail Mini-Clinic
- Urgent-Emergent Care Centers
- System-Based Freestanding ED
- Independent Emergency Hospital

## EMERGENCY DEPARTMENT

## New Entities in Healthcare

- Retail Mini-Clinic
  - Typically tied to a pharmacy
  - Staffed by NP
  - Cheaper alternative to the ED
  - Focus is on low acuity cases
- Urgent-Emergent Care Centers
- System-Based Freestanding ED
- Independent Emergency Hospital

## EMERGENCY DEPARTMENT



## New Entities in Healthcare

- Retail Mini-Clinic
- Urgent-Emergent Care Centers
  - Staffed by emergency physicians and equipped with ED level capabilities
  - Hurdles: convincing EMS to come there and generating enough emergent volume to stay financially viable
- System-Based Freestanding ED
- Independent Emergency Hospital

## EMERGENCY DEPARTMENT



## New Entities in Healthcare

- Retail Mini-Clinic
- Urgent-Emergent Care Centers
- System-Based Freestanding ED
  - Stand alone ED
  - Provides everything needed for emergency care including diagnostic services and staffing
  - Not required to have Trauma OR's, cath labs, or inpt. beds
  - Means to expand access and gain foothold on new markets
  - Variations in service offerings/hours
- Independent Emergency Hospital

## EMERGENCY DEPARTMENT



## New Entities in Healthcare

- Retail Mini-Clinic
- Urgent-Emergent Care Centers
- System-Based Freestanding ED
  - Attracts patients/overcrowded ED
  - Strategic geographic location to diversify payer mix
  - “Test the water”–scale up or down based on community demand
  - EMS involvement vital to success
  - Future network structure
  - Means to expand access and gain foothold on new markets
  - Variations in service offerings/hours
- Independent Emergency Hospital

## EMERGENCY DEPARTMENT





## New Entities in Healthcare

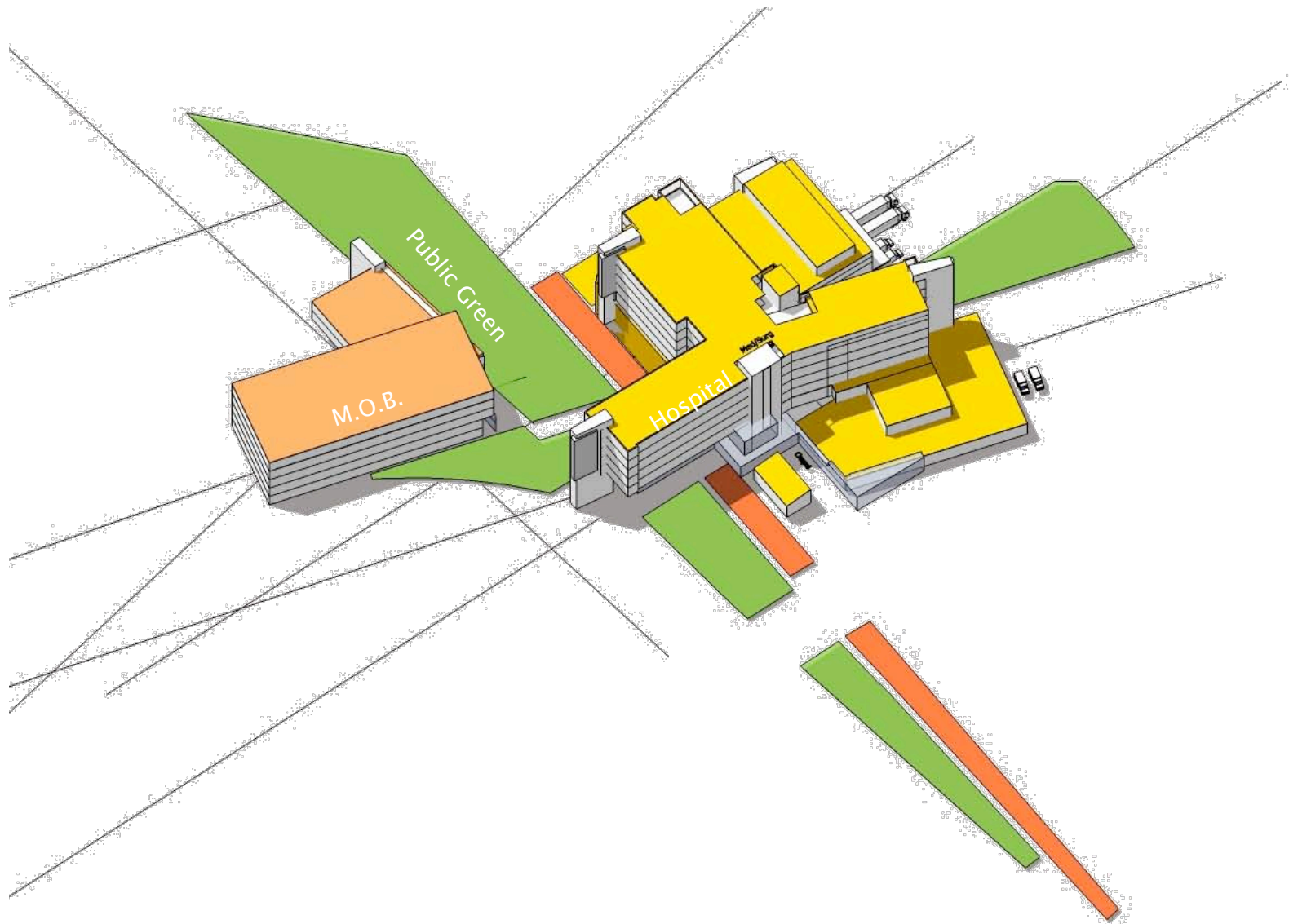
- Retail Mini-Clinic
- Urgent-Emergent Care Centers
- System-Based Freestanding ED
- Independent Emergency Hospital
  - Partners with hospitals across the region to find available open bed for their ED admission
  - Transfer protocols developed with local hospitals

## EMERGENCY DEPARTMENT

## Questions

---

## Phase 1





## Phase 2

